

Exclusively For Specialist Sub-Contractors



"You Really Can Make Bigger Profits With Less Hassle and Solve your Problems Quicker and More Economically Than You Ever Thought Possible!"

Instant Advice and Effective Action

As And When You Need It

On Any Of Your Business Problems!



Dear Specialist Sub-Contractor

Very rarely is it possible to claim that something is “unique” but I reckon that **Streetwisesubbie.com** is just that – *it's unique!*

Streetwisesubbie.com is a web based “Swiss Army Knife” of resources designed for **the exclusive use of Specialist Sub-Contractors** in the Construction and Engineering industries!

To be successful in any business there is so much to know.

And being successful in the Construction and Engineering industries is so complicated that it can blow your mind just thinking about it!

Getting the work in, sales and marketing, advertising, employing people, organising labour, sub-contractors, direct employees, buying materials, health and safety, accounts, VAT, admin, correspondence, e-mails, computers, technical stuff, design information, web-sites, intranets, working for Contractors, working with end users, insurance, contracts, warranties, retention, getting paid, bad debts, variations, delay and disruption, liquidated damages, factoring your invoices, overheads, contribution, accounts, quality control, customer relations, bidding strategies, book keeping, delegation, risk management, design and build, dispute resolution, adjudication, diversification...

The list just goes on and on...

And that's where **streetwisesubbie.com** comes to your rescue!

Streetwisesubbie.com is specifically and exclusively set up to solve the problems you encounter as a specialist sub-contractor and provides you with instant access to;

- Effective action
- Resources
- Knowledge
- Expertise
- Information
- Explanation
- Support
- Training
- Advice
- Research
- Connections
- Confidence
- Reports
- Documents
- E-mail alerts
- Know how
- Networking
- Camaraderie

As a **Streetwise Buddy** you have immediate access to **an exclusive set of *Power Resources***[®]

Just like the various blades and gadgets on a Swiss Army Knife, your ***Power Resources***[®] are your tools and gadgets that are always there when you need them to get you out of trouble whatever the problem!

Allow me to tell you a little bit about each of your tools...

The “Getting Paid Gadget”

Power Resource® No 1 Your **Debt Due or Dispute** Service*

An amazing part of the all inclusive service you will receive as one of our Full Status Streetwise Buddies is the **Debt Due or Dispute** Service!

If you are having problems receiving payment of an Interim Application or Invoice we will action it on your behalf completely Free Of Charge.

This clever little gadget uses our vast experience in resolving construction related payment problems to save you the *stress and frustration* of chasing payment.

All you need to do to pull out and use this gadget is to provide the brief information we require, usually in the form of answers to a few quick questions.

As soon as we have the relevant information a *specialty crafted* "Debt Due or Dispute" letter will be issued by Fax and First Class Post from the professional practice of a **Solicitor** or **Construction Contracts Consultant** depending on all the relevant circumstances.

This letter is specifically designed such that we would ordinarily **expect payment** or a reply or proper reasons for non-payment **within 7 days**.

Either you get your money or we will advise you what you need to do to get it!

The “Stops Me From Getting Into Trouble Blade”

Power Resource® No 2 Your **Is This Contract Onerous?** Service*

This little beauty stops you from running the massive commercial risk of onerous contract conditions.

You can use it to cut straight through all that complicated legal jargon, like a hot knife through butter!

Next time you are being offered an order or contract which has lots of small print and terms which you aren't quite sure about, or aren't familiar to you, then you simply pull out the “Stops Me from Getting Into Trouble Blade.”

Our Virtual Team have vast experience in construction and engineering related contracts and other documentation, and will review them for you so that you avoid the **commercial and contractual risks** of accepting **onerous contract conditions**.

We will action it immediately we have all the relevant information we require and will use our experience and expertise to analyse whether or not the contract contains onerous terms.

"Fore warned is fore armed" so if the terms are onerous you can decide exactly how you wish to proceed before it's too late.

The “Quick Check Up Thingamajig!”

Power Resource® No 3 **Streetwise Buddy Business Health Check*!**

As a Gold Status Buddy you can take advantage of your inclusive

7 Point Business Health Check!

This fantastic free service **carried out in the convenience of your own office** looks at

- Your upstream contracts with Contractors and Employers
- Your downstream contracts with sub-contractors and suppliers
- Cost control procedures
- Accounts receivable and retention collection efficiency
- Record keeping and commercial and contractual awareness
- Maximisation of profit and recovery from variations
- Limitation of liabilities and compliance with insurance requirements

So when you are ready to get the benefit of an objective confidential review of your business you simply pull out the “Quick Check Up Thingamajig!”

Compare the Gadgets and Blades of other packages you can buy to ours...



Look a little bit short of tools don't they...

And, just like a real Swiss Army Knife, you will be amazed at all the tools and blades and gadgets and gizmos that *you will find when you join* Streetwisesubbie.com...

For instance check out the “**I’m Not In This On My Own Anymore Tool**”

Power Resource®No 4

Streetwise Buddy Breakfast Briefings / Local Presentations*

Life can sometimes get a bit lonely as a Specialist Subcontractor and only meeting up with your competitors (like you do in a Trade Association) is not always a great way to share problems and find solutions.

One of the great features of becoming a Streetwise Buddy is that you will be part of an exclusive club where you can meet fellow subcontractors from all sorts of other specialist fields.

As a Streetwise Buddy you will be invited to a free morning or afternoon presentation at a location near you.

These sessions are exclusive to Streetwise Buddies who are all Specialist Sub-Contractors, and will cover such matters as;

- commercial and contractual problem solving
- marketing your services
- succession planning
- selling your business
- getting started with invoice finance
- debt collection
- tax planning etc, etc,

So not only do you get to enjoy some interesting and topical information you also get an opportunity to network with all sorts of other Specialist Sub-Contractors from your area.

Our Virtual Team has years of experience in the construction and engineering industries and have resolved more problems than you can shake a stick at. So you can be sure that we will be letting you in on exactly what does and doesn't work in the real world!

These sessions are brief and to the point so we won't be rambling on about stuff that you don't need to know and you should find them lively and entertaining affairs.

However, there is always time for your questions, so be sure to bring along all those difficult issues.

But we haven't finished yet ...

...because in addition to all these fantastic real world **Power Resources®**, when you become a Streetwise Buddy you can enjoy a whole range of **On Line Power Resources®** as well.

These include the “The Answer’s Yes Now What’s The Question Gizmo”

On Line Power Resource®No 5

Ask Streetwise and **Streetwise Confidential**

These features enable you and your team to ask the Streetwise Virtual Team of experts for advice on **any matter** you like relating to your business without even having to pick up the phone!

The Virtual Team has expertise across a whole range of disciplines so whatever you need to know Streetwise can find the answer for you!

So if you are anxious about acceleration, bothered by bonds, concerned about claims...mad about marketing, troubled by taxes or vexed by VAT, **let Streetwise** and his Virtual Team **solve the problem for you!**

You *also benefit* from the pool of answers to questions asked by all the other Specialist Sub-Contractor Buddies who have used **Ask Streetwise**. And unlike a Trade Association, Streetwisesubbie is for ALL Specialist Sub-Contractors, so you have access to a much broader knowledge base, and a whole industry wide perspective.



Don't worry if your question needs to remain confidential because you can use **Streetwise Confidential** and your question and the answer will be kept strictly confidential between you and Streetwise.

Either way you get an answer which is up to date, *practical and effective!*

That's why no other Trade Association or organisation provides such in depth expertise as Streetwisesubbie.com!

Turn the page to find out more...

So in one easy to use powerful package you will discover dozens of tools, gadgets, gizmos and thingamajigs which will;

- save you money
- collect your debts
- solve your problems
- protect your interests
- answer your questions
- give you peace of mind
- make you more profits
- give you a laugh
- put expertise at your disposal
- grow your business



And just like a Swiss Army Knife you will keep on discovering all sorts of useful little things Streetwise can do*!

- You are entitled to a Free ½ hour telephone consultation every quarter on any topic related to your business. Remember-this one benefit alone is valued at £300.
- Regular e-mails designed to keep you up to date on a wide range of subjects directly relevant to your success as a Specialist Sub-Contractor.
- Access to a range of directly relevant standard documents for you to download
- A Free Standard Sub-Contract and Articles of Agreement- to utilise in your business when sub-letting any part of your works.
- Access to a range of Free Standard documents for you to download and use immediately
- Free hard copy of the Streetwise Guide to Sub-Contracts
- Free hard copy of "25 Recession Beating Ways Specialist Sub-Contractors Make Bigger Profits"
- Regular reviews of the latest books and other information relating to your business success
- Invitation to the Streetwise VIP Business Conference in Spain 2010.

[Turn the page to find out more...](#)

What's it like to be a Streetwise Buddy?

Here's what some of our Buddies have said about us;

"I never want to be without them - boy do they get things done!"

"We can find stuff here that you just don't seem to find anywhere else"

"Easy access to advice and effective action when I need it"

"Easy for staff to find what they didn't want to admit they didn't know"

"A kind of club for like minded individuals!"

"Things are always changing Streetwise will keep us up to date"

Don't miss out

Reserve your place today and start enjoying all the benefits of Being a Streetwise Buddy

See the enclosed Priority Reservation Certificate For Details (or look on our web site under "Become a Full Buddy")

Great Resources And An All inclusive Package Of Amazing Benefits

And It's All backed by our 100% Cast Iron Money Back Guarantee

We deliver a massive return on our Buddies' investment, so we are more than happy to offer you the following 100% guarantee

"If you subscribe now and then find you don't like it, or don't think you are getting value for money, or change your mind for any other reason whatsoever, then we will refund your investment in full, no questions asked. This is my personal guarantee to you."

B J Ashmore Founder Streetwisesubbie.com



Streetwisesubbie.com Ltd

BRENTWOOD HOUSE ILKESTON ROAD HEANOR DERBYSHIRE DE75 7DT

Telephone 01773 715062

Fax 01773 719455

e-mail: info@streetwisesubbie.com

* See table of benefits on our web site for each grade of Streetwise Full Buddy Status